

# Business Plan

How to earn  
€500 to €2,000  
Per Month  
Part Time  
with

*Kleeneze*®

Download available <http://support.makemoney.ie/useful-downloads>

# BUSINESS BUILDING PLAN

## Stage 1

### Retail

- 200 Catalogues delivered and collected every week about 10 hours work
- €500 + in orders every week
- €2000 + turnover every sales period
- €500 + profit per month / €12 per hour
- Get your story

## Stage 2

### Get 6 Active Frontline

- Tell your retail story to people (show them how to make €500 + per month Part time)
- Get them to follow the retail plan
- €14,000 group turnover / Gold Distributor
- €1,900 profit per month / €25,000 per year

## Stage 3

### Teach

- Warm List
- 3 foot Rule
- How to generate Leads
- Use other people stories
- This System
- Use the Activity Tracker

## Stage 4

### Build Momentum

- Activity Days
- Sizzles (get your team together regularly)
- Socials
- Team Spirit

## Stage 1

### Retail

- Letterbox 200 Catalogues per week
- Presentation 100 Catalogues per week
- Keep great records
- €500 minimum in orders every week
- 6 Week Cycle
- Qualify for the Kleeneze Fast start bonuses
- Wear the Branded Clothing

## 90 DAY FAST START RETAIL

WEEK	CATS OUT	ORDERS	PROFIT	F/S BONUS	ACHEIVED
1					
2					
3				First €600	
4				Second €1200	
5					
6					
7					
8				Third €1200	
9					
10					
11					
12					
TOTAL				X When Acheived	X When Acheived

### Kleeneze Fast Start Bonuses

- Bonus 1 €600 in orders in your first 21 days (50 free Catalogues)
- Bonus 2 €1,200 in orders in your first full period (50 free Catalogues)
- Bonus 3 €1,200 in orders in your second full period (50 free Catalogues)

**KEEPING GREAT RECORDS IS THE KEY TO SUCCESS**

# Door Step Presentation Script

*KNOCK, KNOCK*

***TAKE TWO STEPS BACK AND TURN AWAY TURNING SIDWAYS  
WAIT FOR ANSWER AND INTRODUCE YOURSELF WITH OUT  
STEPPING FORWARD***

Hello my name is .....

.....

I am one of the distributors for Kleeneze products in the area.  
The reason for calling is to make sure that everyone has had a chance  
to browse through the latest catalogue you may have seen our adver-  
tisement on TV at the moment.

***AT THIS POINT HAND OVER CATALOGUE SAYING..***

You may or may not see something of interest but I will leave it with  
you and be back on .....to pick it up.

If u wish to order its free delivery I will personally deliver the prod-  
ucts which is when you pay you will also have a full money back  
guarantee if your not satisfied.

***POINT TO THE CATALOGUE SAYING.***

If you have any questions feel free to call me.

If you are not in on .....just leave it out for collection with or  
without an order

***AT THIS POINT AGREE WHERE TO LEAVE THE CATALOGUE***

As I said my name is ..... And you are?

Nice to meet you....

## Stage 2

### **Get 6 Active Frontline**

- People we know
- People we meet
- Referrals
- Other peoples ads
- Car Signs
- Branded Clothing
- Internet
- Texts
- Customers
- Social Networking
- DVDs and catalogues out to people you know (5 DVDs in your kit)
- Don't Prejudge contact everyone

### **By Phone**

I have just come across a way to make an extra £50 to £500 per week part time. Stick the kettle on and I will pop around and show you or would you like me to pop some info for you in the post or check out [www.homejobs.ie](http://www.homejobs.ie). Marie

### **Face book and social media sites**

I have just started a new business. Check it out at <http://www.homejobs.ie/income-opportunity>. Contact me to find out more.

### **Text**

Just found a way to make an extra £50 to £500 pw pt. Do U want info on it Marie

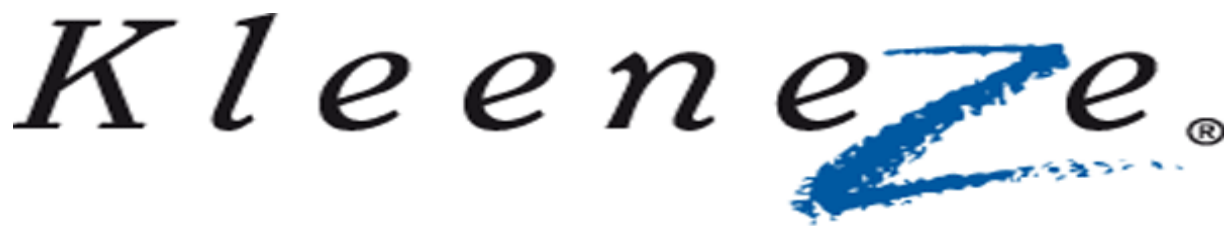
### **Email**

Hi

Just found a way to make an extra £50 to £500 per week part time. Check it out at <http://www.homejobs.ie/income-opportunity> then email me to find out more.

### **Twitter**

I have just started a new business. Check it out at <http://www.homejobs.ie/income-opportunity>. Contact me to find out more.



## **TV Advert Script**

**Have you seen our advert on TV ?**

### **If Yes**

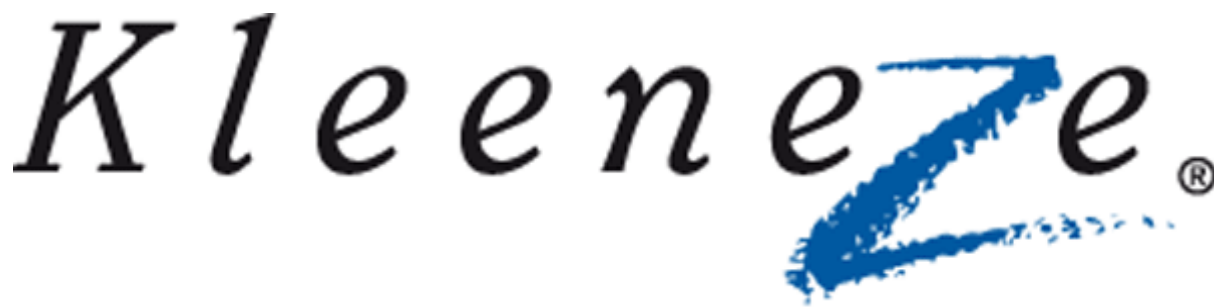
Then you are aware that we are looking for new distributors Full and Part time to service new and existing customers country wide, maybe you might know some body that has lost their job, have their hours or wages cut or maybe just looking for that little bit of extra money.

I will leave you a few information flyers (5) and maybe you could pass them around to anybody that our business could help. I think that it is great that in these times of doom and gloom that Kleeneze is looking to take on 5,000 distributors this year. Once again thank you for your time and help.

### **If No**

Then you are probably not aware that we are looking for new distributors Full and Part time to service new and existing customers country wide, maybe you might know some body that has lost their job, have their hours or wages cut or maybe just looking for that little bit of extra money.

I will leave you a few information flyers (5) and maybe you could pass them around to anybody that our business could help. I think that it is great that in these times of doom and gloom that Kleeneze is looking to take on 5,000 distributors this year. Once again thank you for your time and help.



## My Six Active People

### Stage 3

#### Teach

- Teach your new people stage 1 and 2 from day 1
- Contact them at least once a week
- Tell the stories
- Get them on the Winning Start (send info@wealthblitz.com their name and email)
- Get them on Ezereach (Forward their name and number to 015241853)
- Coach them until they are competent
- Remember a good start is half the battle

## Stage 4

### **Build Momentum**

- Activity Days
- Sizzles (get your team together regularly)
- Socials
- Team Spirit
- Keep in Constant Contact

## **HOW WE FIND PEOPLE**

- Prospect List (People we know)
- 3 Foot Rule (People we meet)
- Texts and Social Media
- Wanted Flyers (Put them in your Catalogues)
- Flyers
- Business Cards
- Shop Adverts
- Car Signs
- News Paper Adverts
- Advertising Pool
- Wear a Badge
- Satisfied Customers
- Other Peoples Adverts
- Referrals
- Looking for Income Texts
- Internet Leads ([www.bigadvertising.co.uk](http://www.bigadvertising.co.uk))
- Bills and Pre Paid Envelopes

**All the tools that you need to build this business  
Can be ordered from  
[www.bidswebshop.co.uk](http://www.bidswebshop.co.uk)**